



## PRIVACY POLICY

**Last Updated:** January 6, 2025.

### 1. Introduction

**Analizze Compliance Platform** ("we," "our," "company") respects the privacy of its users and is committed to protecting personal information collected through our compliance analysis platform. This Privacy Policy explains how we collect, use, share, and safeguard users' personal data when accessing our website <http://analizze.ai> and services.

By accessing or using our platform, you agree to the terms of this Privacy Policy. If you do not agree, we advise that you do not use our services.

### 2. Information We Collect

#### 2.1 Information Provided Directly by the User

We may collect the following information:

- Full name, job title, and associated educational institution;
- Email address and phone number;
- Documents submitted for compliance analysis;
- Payment details (if applicable).

#### 2.2 Information Collected Automatically

- IP address and approximate geolocation data;
- Browser type and device information;
- Pages visited within our platform;
- Cookies and similar technologies to enhance user experience.

#### 2.3 Information from Third Parties

We may receive data from partners or regulatory system integrations for compliance assessment purposes.

### 3. Legal Basis for Data Processing (GDPR and CCPA)

Under the **General Data Protection Regulation (GDPR)** and the **California Consumer Privacy Act (CCPA)**, we process personal data based on the following legal grounds:

- **User Consent:** When the user explicitly agrees to provide data (e.g., subscribing to our newsletter or accepting cookies).



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- **Performance of a Contract:** When processing is necessary for fulfilling a contractual obligation (e.g., providing compliance analysis services).
- **Legitimate Interest:** When processing is essential for security, fraud prevention, or platform improvements, provided it does not override user rights.
- **Legal Obligations:** When we must retain or disclose data due to compliance with regulatory requirements.

If you are a **California resident**, you have the right to **opt out of the sale of personal data** (even though we do not currently sell any data). If applicable in the future, we will provide a **"Do Not Sell My Personal Information"** link on our website.

#### 4. How We Use Your Information

We use collected information for the following purposes:

- Providing our compliance analysis services;
- Improving user experience and platform functionality;
- Sending notifications regarding updates, reports, and other relevant communications;
- Ensuring compliance with legal and regulatory requirements;
- Preventing fraud and ensuring data security;
- Conducting automated processing and analytics for document compliance assessment.

#### 5. Automated Decision-Making and AI Processing

Our platform may use **Artificial Intelligence (AI) and automated algorithms** to analyze compliance documents. Users have the right to:

- Request an explanation of how a decision was made.
- Contest an automated decision and request human review.

If you have concerns about **AI-based compliance assessments**, please contact us at **dpo@analizze.ai**.

#### 6. Information Sharing

We do not sell, rent, or share personal information with third parties, except in the following cases:

- **Legal compliance:** When required by law or regulatory authorities.
- **Service providers:** We may share information with third-party providers assisting in platform operations (e.g., hosting, security, and payment services).



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- **Protection of rights:** If necessary to protect the company's, users', or third parties' rights, safety, and integrity.

All third parties granted access to personal data must maintain confidentiality and adhere to strict data protection standards.

## 7. Children's Privacy (COPPA Compliance)

Our services **are not intended for children under 13 years of age**, and we do not knowingly collect personal data from minors. If you believe we have collected a child's information, please contact us at **dpo@analizze.ai** for prompt removal.

## 8. Data Security

We implement technical and organizational measures to protect personal information, including:

- **Encryption of sensitive data** to prevent unauthorized access.
- **Continuous security monitoring** to detect vulnerabilities and cyber threats.
- **Strict access controls** to minimize data exposure.

While we strive to ensure the highest level of security, no system is completely infallible. If a security breach affecting your data occurs, we will notify you as required by law.

## 9. Data Retention

We store personal information only for as long as necessary to fulfill the purposes outlined in this policy or as required by law. After this period, data will be **deleted or anonymized**.

## 10. User Rights (GDPR & CCPA Compliance)

Users have the following rights regarding their personal data:

- **Access and correction:** Request access to and correction of incorrect data.
- **Deletion:** Request data removal unless legal retention obligations apply.
- **Objection:** Refuse data processing for specific purposes.
- **Portability:** Request the transfer of data to another platform.
- **Automated decision-making review:** Request human review of AI-based assessments.

To exercise these rights, contact us at **dpo@analizze.ai**.



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## 11. Cookies and Tracking Technologies

We use cookies to improve user experience and personalize content. You may configure your browser to block cookies, but this may impact platform functionality.

## 12. International Data Transfers

Your data may be transferred and stored on **secure servers located outside your country of residence**. We ensure that these transfers comply with applicable data protection laws, using mechanisms such as:

- **Standard Contractual Clauses (SCCs)** approved by the European Commission.
- **Binding Corporate Rules (BCRs)** where applicable.
- **Privacy Shield (if relevant and valid under applicable law).**

## 13. Policy Updates

We may update this Privacy Policy periodically. Users will be notified of significant changes via email or a notice on our platform.

## 14. Contact Information

For privacy-related concerns, data access requests, or compliance inquiries, please contact our **Data Protection Officer (DPO)**:

✉ **DPO Email:** [dpo@analizze.ai](mailto:dpo@analizze.ai)

✉ **General Support:** [contact@analizze.ai](mailto:contact@analizze.ai)

🌐 **Website:** <http://analizze.ai>